

Photonics becomes greener over the next decade

Michael S. Lebby GM & CTO

3 key takeaways...



- Photonics enables many things and is part of our lifestyle
- Photonics will be designed for many products and applications
- Photonics is green and will enable new technologies and products that will also be green...

Lifestyle, photonics, green



Green photonics...

Long term impact

USA's biggest (passive) weapon



Saving energy → less oil → less dependence on fossil fuels





It's a lifestyle...turn things off...

Photonics in renewables...





- Cost of renewable electricity
- Performance and reliability
- Infrastructure robustness and capacity
- Simplfying dispatchable energy (wind)









- Barrier: Obsoleting petroleum (fossil) based fuels
 - Cellulosic ethanol cost (wood, grass, non-edible plants)
 - Life cycle sustainability of biofuels
 - Fuels infrastructure, standards, metrics
 - Demand, utilization and intermediate blends





- Barrier: Shrinking energy demand of buildings, automotives, etc.
 - Coordinated implementation of model building codes
 - Market does not value efficiency
 - Cost of energy efficient technologies
 - Performance and reliability of new technologies





Sources: NREL, Dan Arvizu

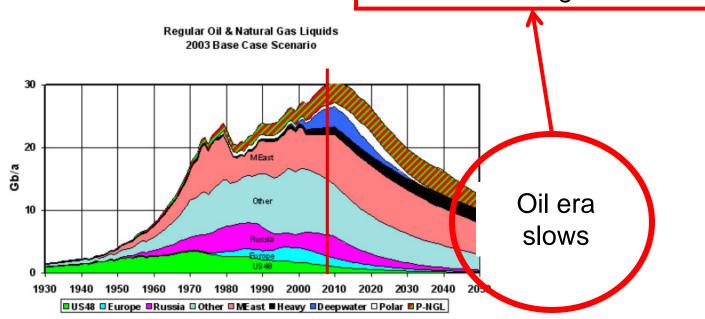
Decade programs: attitude → cultural

Will the oil era come to an end?



The Need for Renewable Energies

The start of a new era of creative, innovative technologies



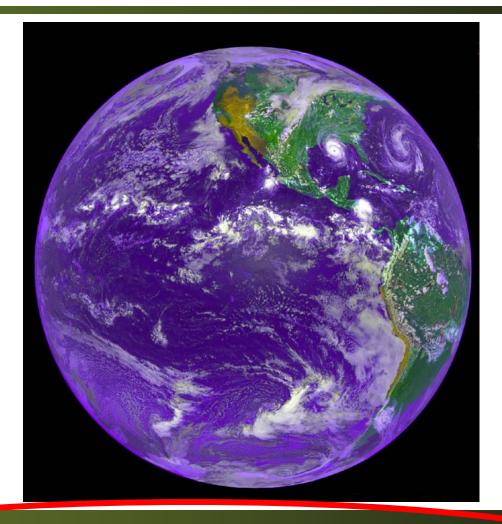
Source: Christoph Harder Swiss Laser Network, Oerlikon Solar, Uppsala hydrocarbon depletion study group

Stage entry for new technology...

Whole planet?



- 50yrs,
- 100yrs,
- If ever?

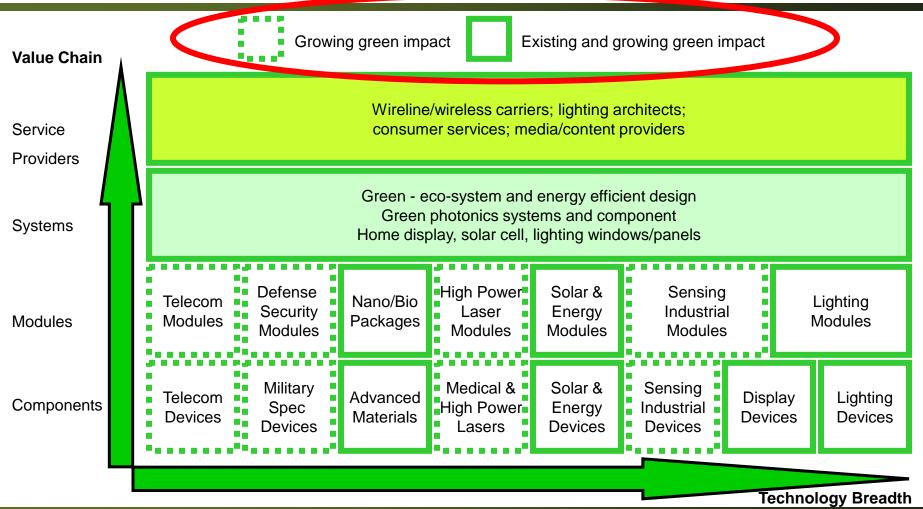


Sources: Kurtz NREI

Important issue in public minds...

The green value chain...





Sources: OIDA research, Translucent Inc

Green has a huge impact in society...

In a decade...



• A truly green vehicle with LEDs and solar panels...



Sources: Philips Lumileds, OIDA, George Craford

Extreme but effective...

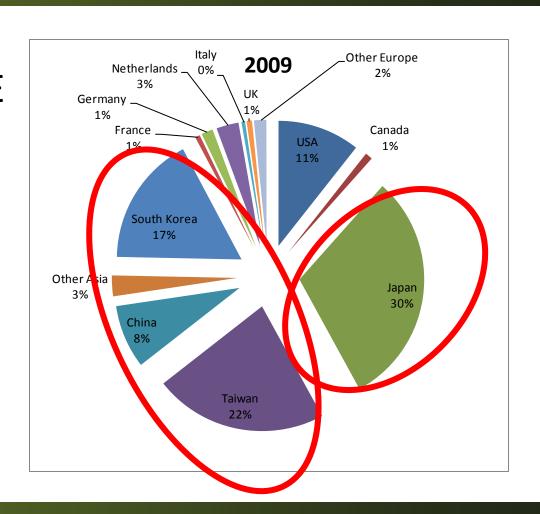


Photonics markets...are already global

Asia dominant in OE/photonics



 Asia owned 81% of global 2009 OE market of \$353B



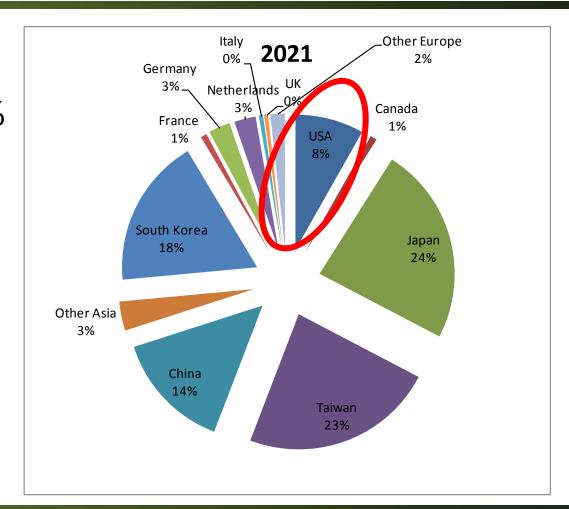
Sources: OIDA research, IOA

North America & Europe minor players

Market share in 2021



- USA
 - Down 11% → 8%



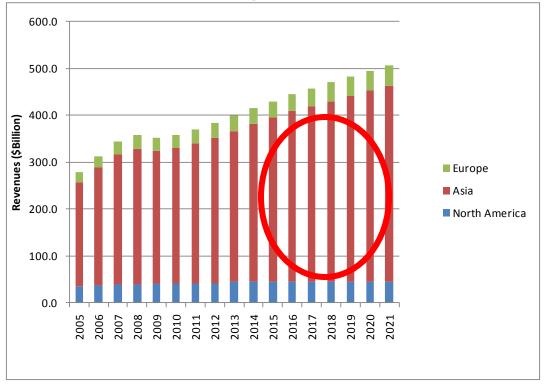
Sources: OIDA research, IOA

Asia remains strong

OE/photonics market by major location



- By 2021, share: Europe 8.6%, USA 9%, and Asia 82.4%
- Asia photonics maintains growth (3.4% CAGR 2010-2021)



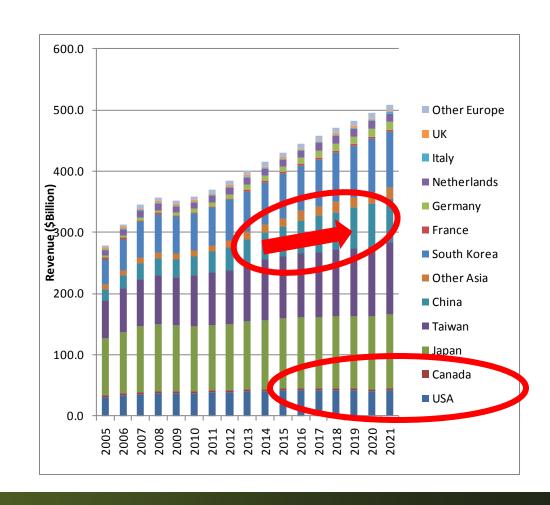
Sources: OIDA research, IOA

Asian infrastructure strongest

OE/photonics market by country



- By 2021,
 OE/photonics
 will be a \$500B
 business with many
 countries
 contributing...
- China grows quickly
- US constant



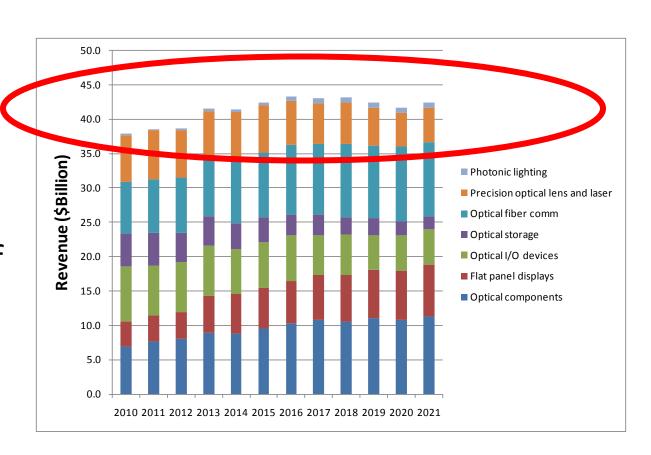
Sources: OIDA research, IOA

Design + manf → off-shore

USA decade trends remain flat



- Optical fiber communications and components strong
- Photonic lighting CAGR 2010-21 of 12.2%



Sources: OIDA research, IOA

USA → exporting photonics jobs?

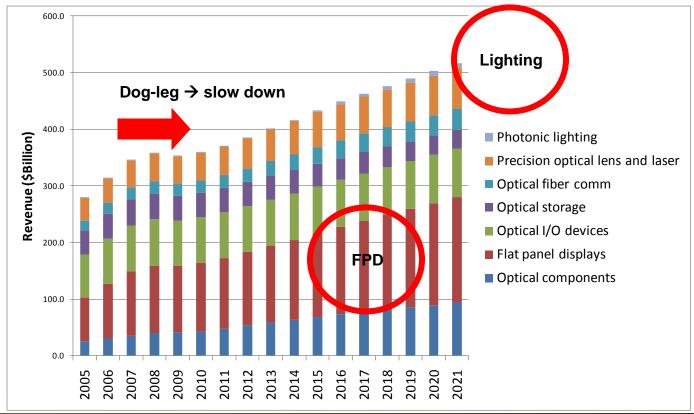


Green photonics will grow...

Global OE/photonics market



- Growing from \$353B in 2009 to \$516B in 2021
 - FPD big driver → 3.9% CAGR; SSL still best growth at 29% CAGR



Sources: OIDA research, IOA

Outlook is strong for photonics...

Defining 'green photonics'...



Translucent Inc

Earth Abundant Materials Technology.

- Contribution of photonics is considered "green" if it
 - Generates or conserves energy
 - Reduces greenhouse gas emissions
 - Reduces pollution
 - Yields a more environmentally sustainable outcome
 Improves human health
- Methodology
 - Start with base optoelectronics market forecast
 - Analyze OE segments for green criteria
 - Aggregate all green segments for market total
 - Identify green elements of segments
 - Forecast the penetration rate to 2021
 - Expect criteria for green → stringent
 - Slowing penetration rates

Optoelectronic components **HBLED** Std led **LED Module** Linear CCD Area CCD Contact image sensor CMOS image sensor Solar cell Flat panel displays LCD (tft) LCD (tn, stn) **PDP VFD OLED** Microdisplay LTPS TFT Optical I/O devices DSC Copier Fax machine Multi-functional product Laser printer Bar code reader Scanner Optical storage Consumer disc player Optical disc player for PC Re-writable disc Optical disc titles Optical fiber comms Optical cable Optical passive components Optical communication equipment Optical active components Optical modules Precision optical lens and laser Lasers Precision optical lens Laser application equipments Optical lens Solid state lighting In-Organic LED Organic LED

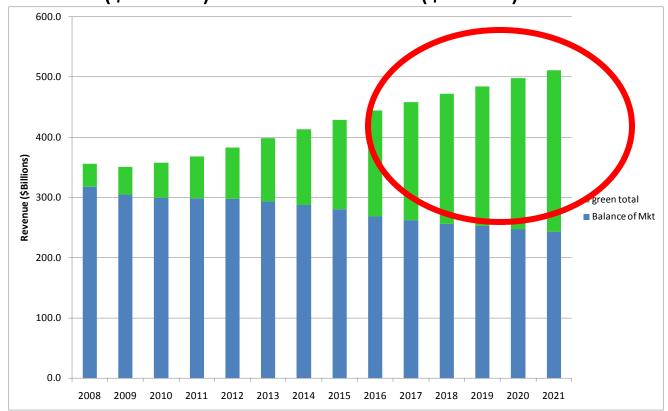
Sources: OIDA research, IOA

Systematically reviewing OE segments...

Global OE components mkt



- Green portion grows quickly over decade
 - 13.3% (\$46.6B) in 2008 to 52% (\$243B) in 2021



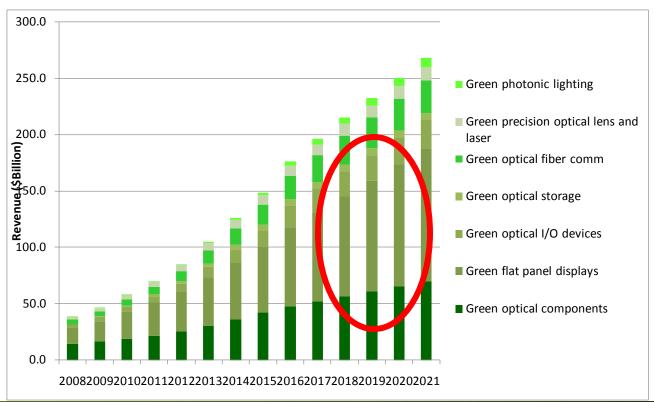
Sources: OIDA research, Phil Wright WRT Associates

General acceptance of energy efficiency...

Green OE by segment



- FPD largest growing to \$110B by 2021
 - OE components 2nd, reflecting large role of PV and HBLEDs



Sources: OIDA research, Phil Wright WRT Associates

Consumer applications big driver for green



Networks must address scaling...

Network as a catalyst for change in lifestyle





Before

Today

Future

- Computer centric 1
- Network centric
- User centric

- Experts level
- Trained level
- Pedestrian level

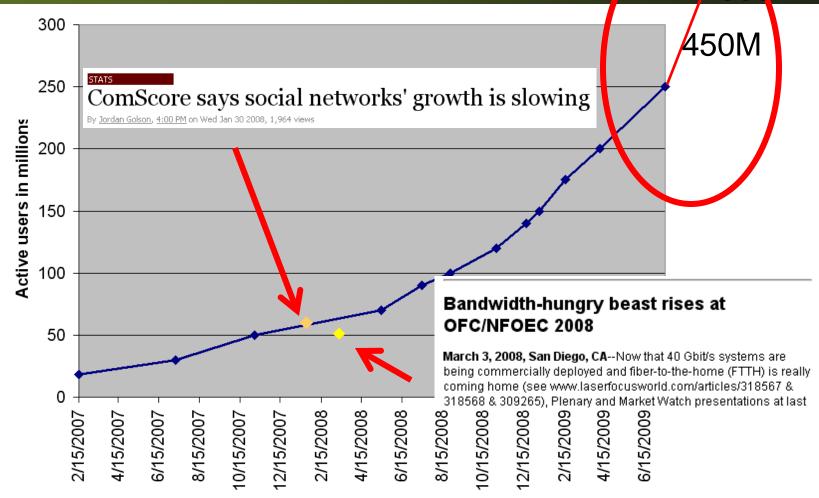
- Data exchange
- Archieval/access
- Knowledgeable

Source: MIC Japan, Fujitsu, NTT

Lifestyle drives PAN → BAN

Social networking user growth is driving bandwidth, datacenters



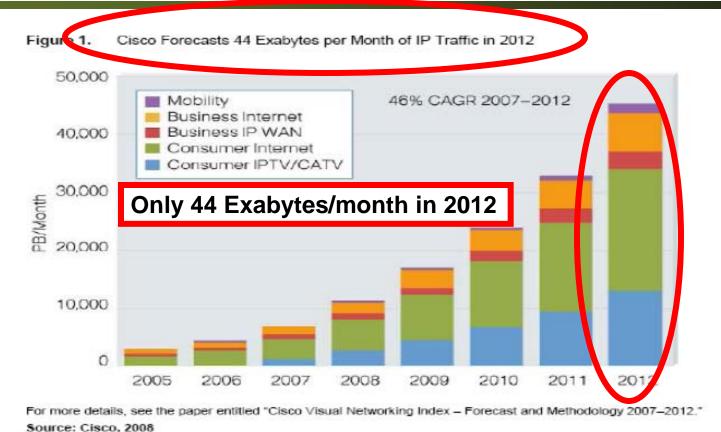


Source: Donn Lee, Facebook, Sept 09

When will the trend slow down?

from Exa to Zetta-bytes...





http://www.cisco.com/en/US/netsol/ns827/networking solutions sub solution.html

Source: Loukas Paraschis, Cisco, OIDA OPTOmism

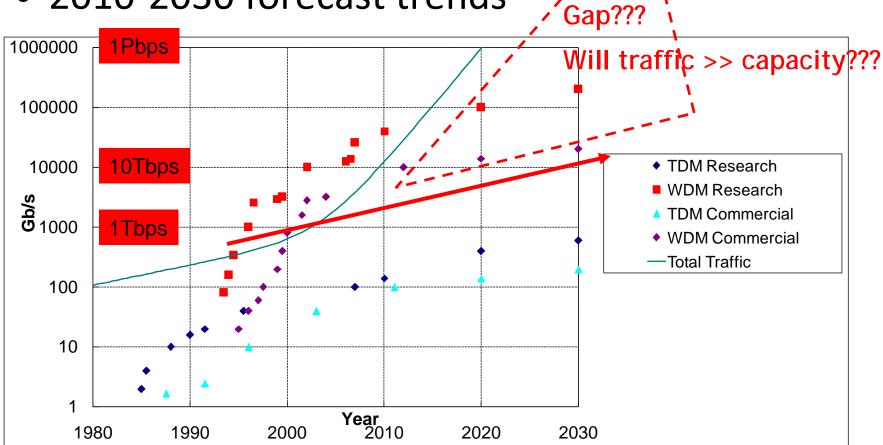
Driven by consumer internet...

System capacity and network traffic (Including voice)

Translucent Inc

Earth Abundant Materials Technology.

• 2010-2030 forecast trends



Source: R. Tkach Alcatel-Lucent

Will we fill the fiber optic pipes?

System capacity and network traffic

(Including voice)

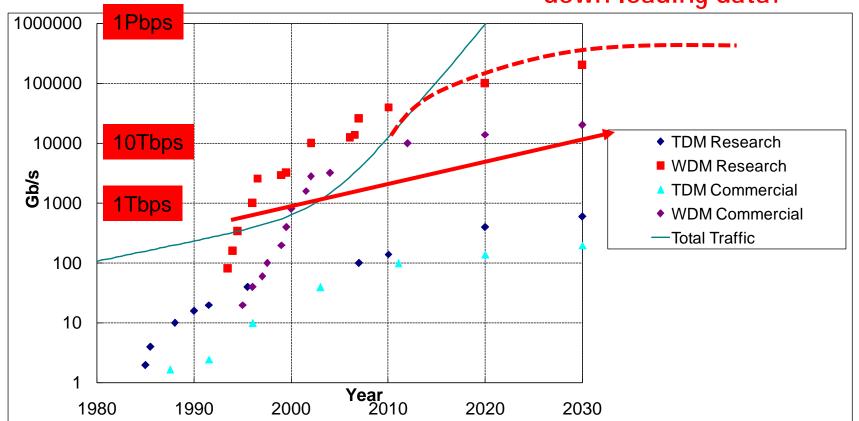
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th Abundant Materials
Technology.

2010-2030 forecast trends

Will the price stop us from down loading data?



Source: R. Tkach Alcatel-Lucent

Carriers will charge \$/bit to slow us down...



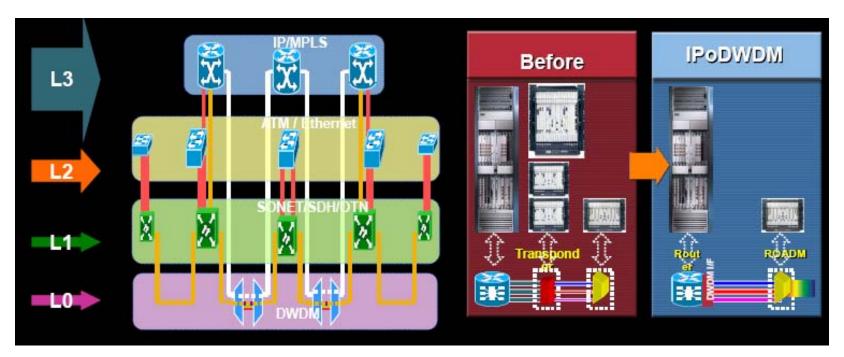
Networks must address energy...

Evolve architecture quickly...

(while traffic CAGR >50%)



- IP over DWDM transport:
 - Eliminate unnecessary layers and minimize underutilized equipment
 - Maximize architecture and equipment scalability



Source: Loukas Paraschis, Cisco, OIDA OPTOmism

Challenge: contain energy footprint

Cost for power and cooling in data centers



- Year 2000
 - Raw processing 'horsepower' is the primary goal, while the infrastructure to support it is assumed ready
- Year 2006
 - Raw processing 'horsepower' is a given but the infrastructure to support deployment is a limited factor
- Year 2010
 - Three cooling challenges
 - System, rack, data center
- Year 2021

Green designs imperative...



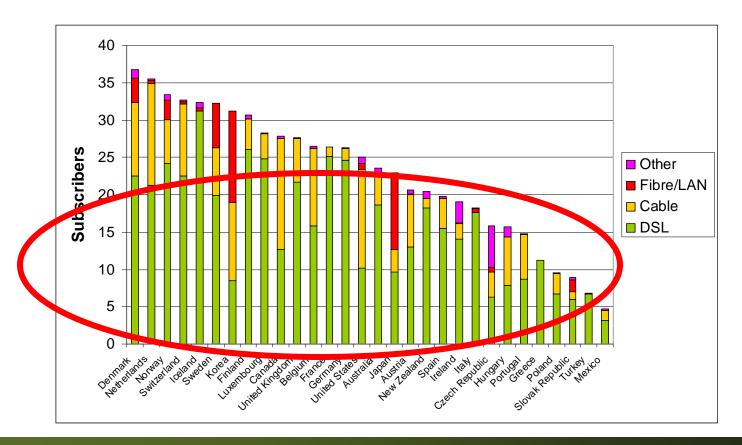
Source: Loukas Paraschis, Cisco, DOE, OIDA OPTOmism, IBM Research, IDC

Power and cooling spending out of control...

Broadband technology



Broadband subscribers per 100 inhabitants, by technology

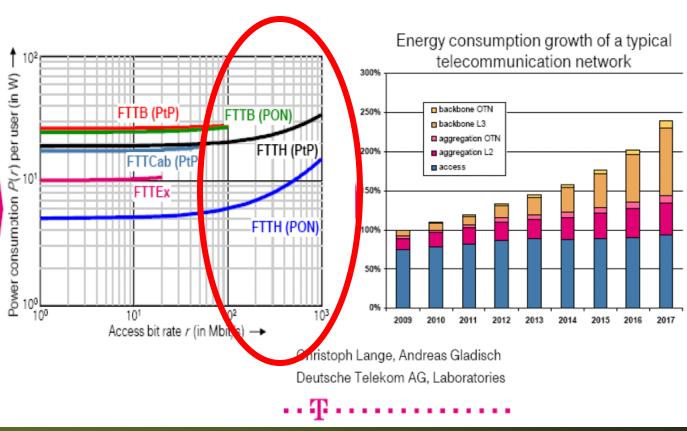


Source: OECD

What is the effect if graph is mostly red?

Architecture evolution – FTTH access





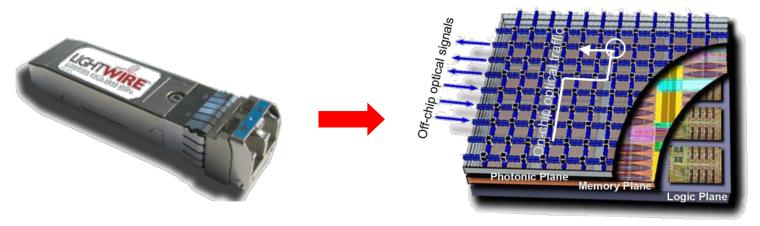
Source: Loukas Paraschis, Cisco, Lange, Deutsche Telekom AG

Power consumption expected to rise fast...

Photonic integrated circuits save power



- Important roles for green photonics in reducing power consumption in communications and computing
- Short term further deployment and upgrading of optical communications links with lower mW/Gb/s, also leads to reduced cooling requirements and improved cooling capability
- Medium and Long term new computing hardware architectures employing optical interfaces between processing, logic, and memory will lead to higher flops/W



Sources: Lightwire, IBM

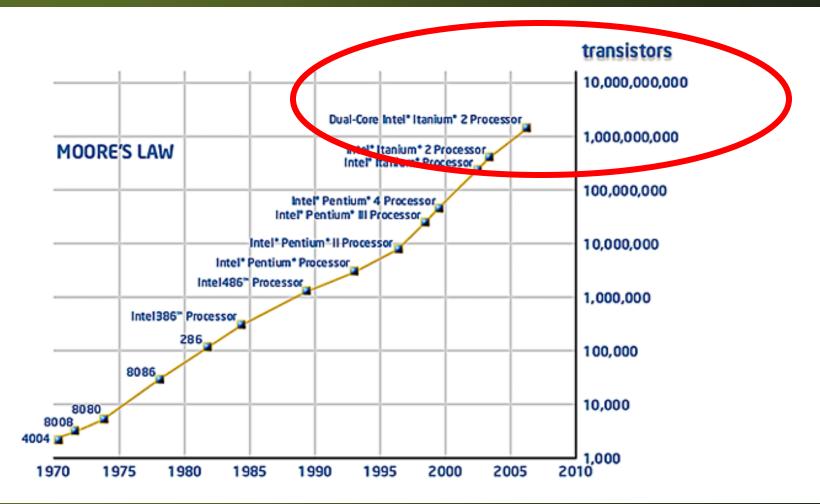
Tighter integration leads to lower power



Photonics will become integrated...

Moore's Law → photonics to follow?



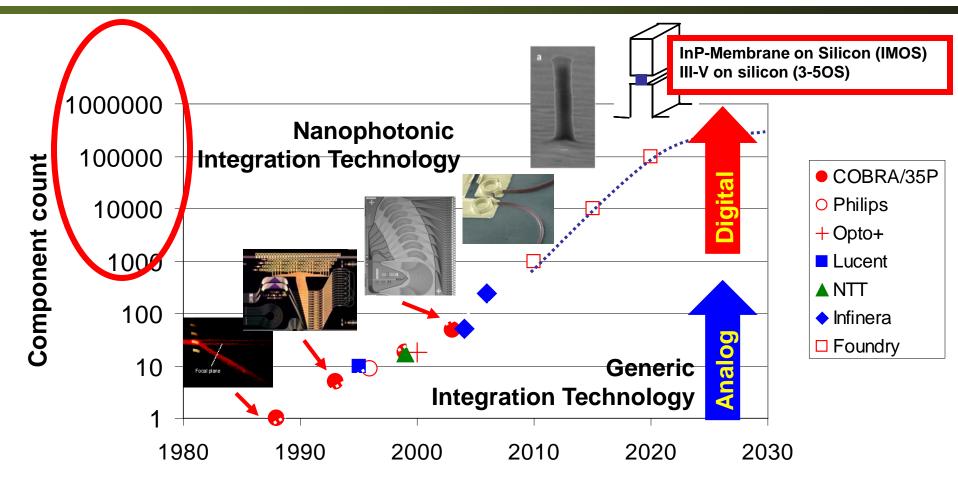


Sources: UCSB, OIDA Photonics Integration Forum, Intel

CMOS very successful → can we learn?

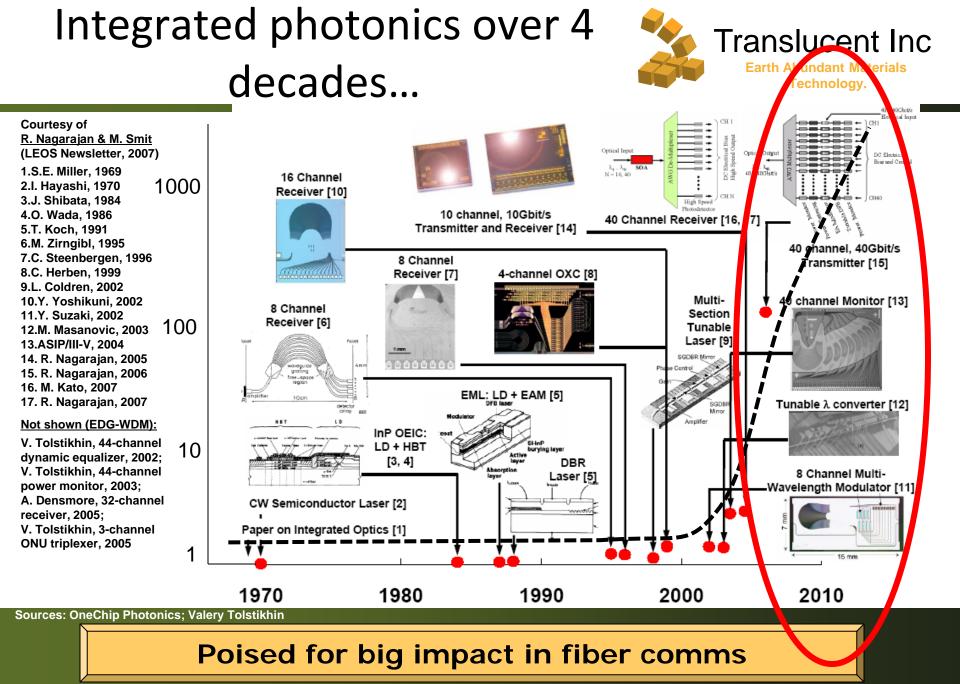
PIC trends over 3 decades





Source: Meint Smit, TU/e OIDA forum Oct 2008

Photonics is expected to become digital...





Consumer \rightarrow must be 'green'





New decade opportunities



- System integration
 - Take a display and incorporate it into a 'cool' product
 - iphone, fridge golf cart ...
- Modify for niche markets
 - Medical resolution, bit depth ...
 - Defense ruggedness, portability ...
 - Sports weight, form factor ...

COLOR



HDTV



3D?





B&W



We see things in 3D!

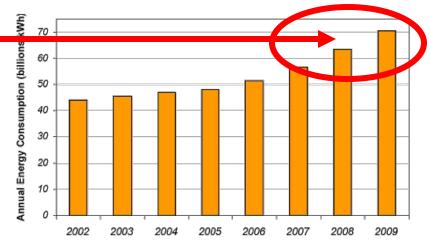
Sources: Colorlink, RCA, Motorola, Sony, Philips

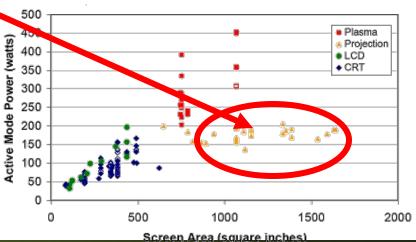
System integration, niche, and 3D?

Displays going green & energy efficient



- US TVs consumed ~70 billion kWh
 - ~4% residential electricity use
- TV power consumption scales with screen size
 - Projection lower power than plasma
- Laser projection TV offers major power savings
 - For 60"-65" class TV
 - Plasma 524W, LCD 525W, Laser projection 135W
- Sony XEL-1 OLED TV power consumption matches trend
- Mature but rapidly disappearing CRT
 TVs are relatively officient
- Plasma makes comeback via 3D!
 - Fast response times needed





Source: NRDC

Projection and OLED TVs save power

OLED displays (green)

have caught imagination of the public...



- OLED displays although successful in small displays → struggling with TV/large displays...
 - The performance attributes of OLED displays —
 thinness, high contrast, high response speed, ... allow
 designers to differentiate their product





Sources: Phil Wright, OIDA

Sources: Sony, Nokia, iRiver

Organic LED...so we don't use pesticide



Projection photonics

Projection: new diode laser market?



- Consumers will find new opportunities to utilize
- Being able to enhance life at anywhere, anytime, anyplace









Sources: OIDA, Novalux, TI

New lifestyle using laser technology

Challenges for the display industry...



What exists → 2" display in 8oz package

 What the market desires → 20" display in 8oz package





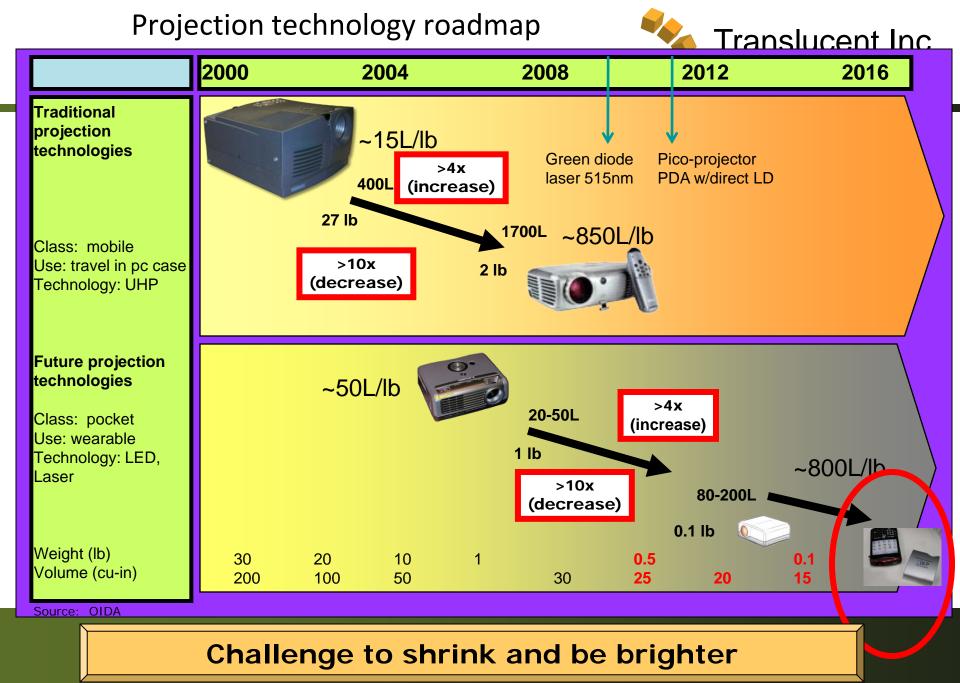






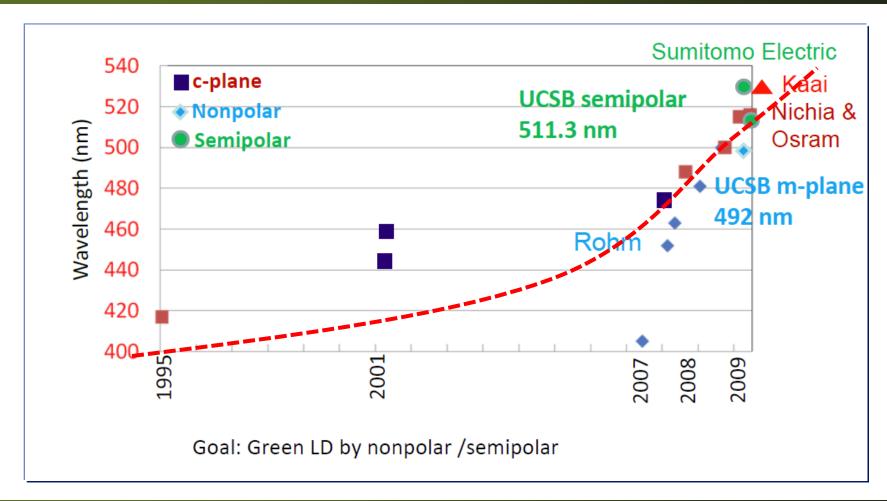
Sources: OIDA, TI, TNS Research in Japan, August 2004

Projection offers one solution



Blue-green material progress





Source: OIDA research, Kaai, UCSB

Green laser diode → efficient green LEDs

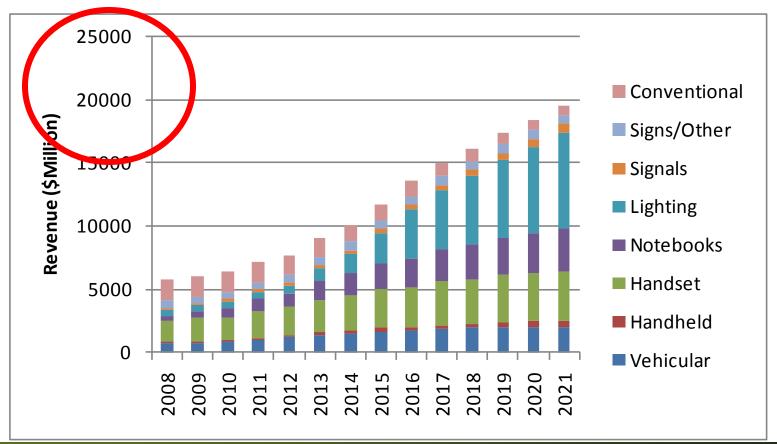


LED market trends

HBLED decade trends



Industry nearing \$20B, and lighting >\$7B, in 2021



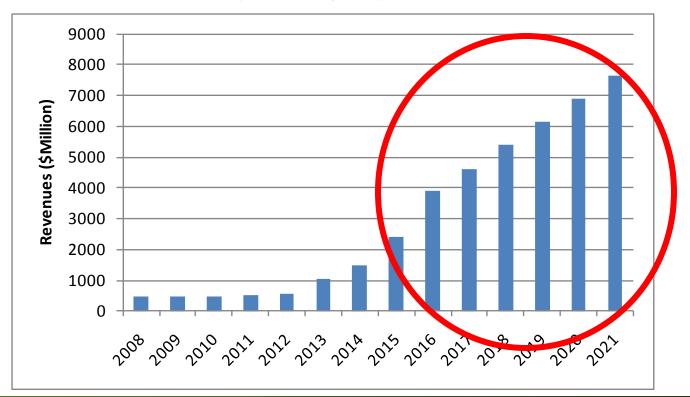
Source: OIDA research

Driven by consumer products

Lighting trends for LEDs



- Global revenue 2009 achieved \$480M
- Highest CAGR in any category next decade (24%)



Source: OIDA research

Strong growth expected → legislation driven

Low income: light to educate



• Electric light transforms the lives of the poor, making it possible for families to stay active - and children to study - after night falls. But electricity is scarce in many developing countries; millions of villages are far from the grids, and power is expensive. Now the *Light Up the World Foundation* has found a way to illuminate whole villages with less electricity than is used by a single 100 watt bulb. Combining simple pedal-powered electric generators with wind turbines and with cutting edge technology from light-emitting diodes it has won a Rolex Award for Enterprise. Already working successfully in *Nepalese villages*, it is set to spread around the world.



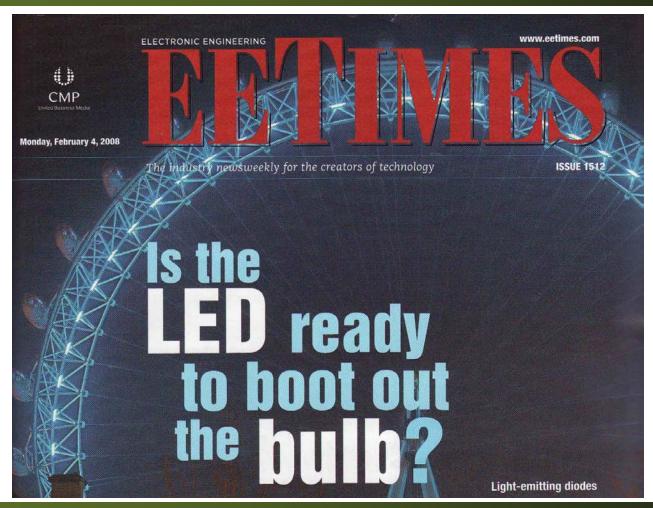


Source: Philips Lumileds, Photos Courtesy of Light Up the World and PICO Power, www.ourplant.com, OIDA

Positive impact on new technology

Momentum...





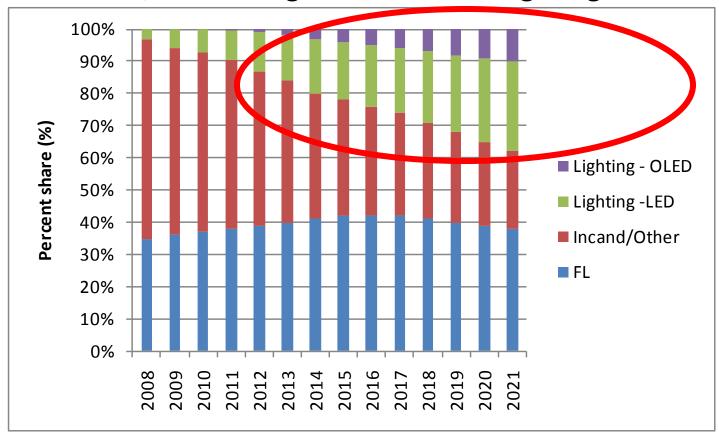
Source: OIDA research

Questions are now being asked...

In a decade...



Combined LED/OLED will grow to ~43% of lighting market by 2021



Source: OIDA research

Will the G20/G8 ban Hg/Incand in 5yrs???

Lighting: crucial to save energy



- U.S. electricity consumption could fall by 300TWh/yr by 2020
 - 212Twh/yr if all sockets converted to LEDs (>2% energy



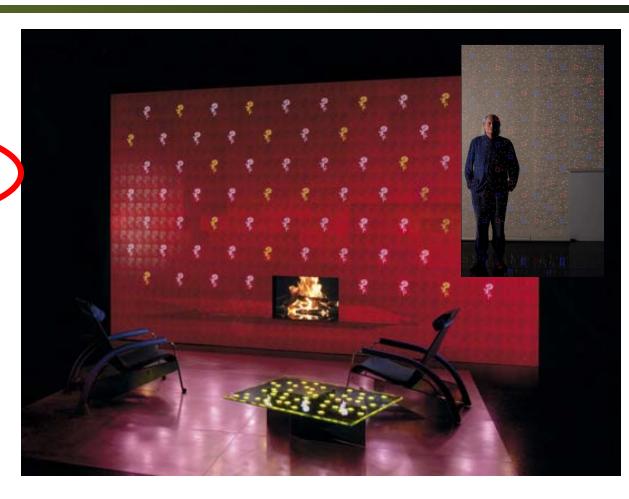
Source: Jeff Tsao, Sandia National Laboratories, DOE

Saving energy is clean (and green)...

In a decade: LED wallpaper...



- LED lighting utilizing silver-based conductive patterns and graphitebased series resistors that are printed in a single pass in a rotogravure process (roll to roll).
- SMD LEDs can then be mounted with conductive glue in an automated process.
- The process has been designed for flexible substrates up to 200µm gauge.
- Alcan believes the process can open up new applications for LEDs

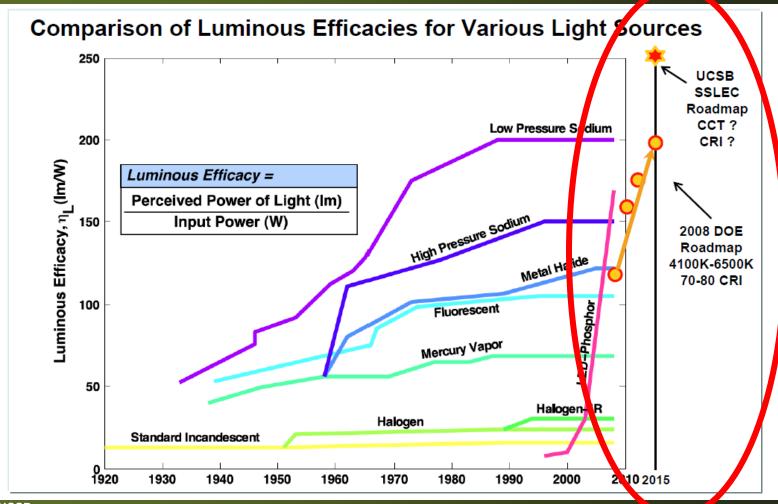


Source: OIDA research, Alcan, Maurer 'Rose on the wall', Jannon, UKDL

Is this more light or less? Green or wasteful?

Photonic (SSL) lighting progress





Sources: Kaai,UCSB

LED performance faster than anticipated...



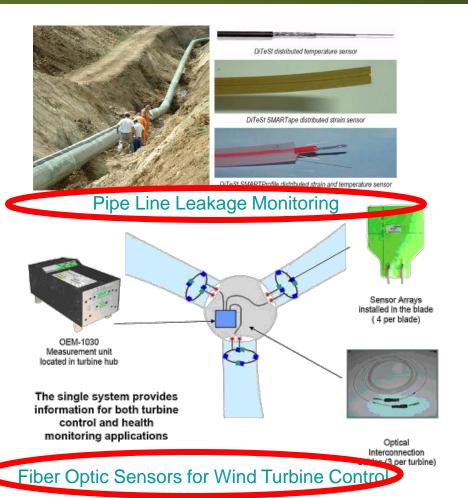
Sensors will be utilized more...

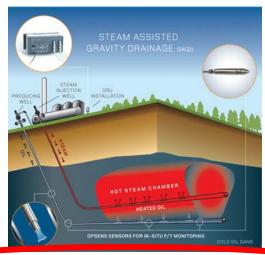
Optical sensors in key green roles



Translucent Inc

Earth Abundant Materials Technology.





Fiber Optic Sensors for Oil Extraction



LIDAR for Wind Turbine Control

Sources: Smartec, Opsens, Catch the Wind, Insensys

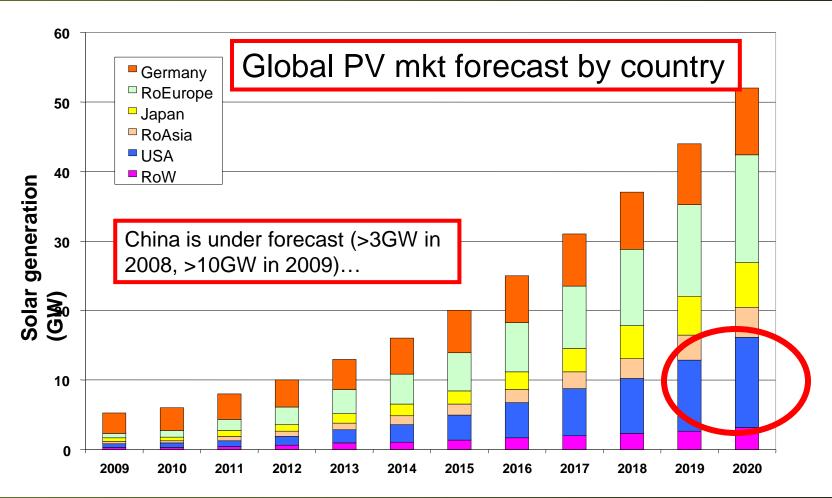
Very broad application space



Solar photovoltaic (pv)

In 10yrs, USA joins in...





Source: OIDA, EPIA, Navigant Consulting, NREL, European Commission, IOA

50GW → now viable alternative for power

The hills are green....oops



- 11MW Serpa, Portugal
- Project led by GE
- 52,000 panels200 watts each
- Project cost:75 million euros
- Installed in six months
- Operational since Jan 2007



Source: OIDA, EPIC, eupvplatform.org, EPIA

Will environmentalists complain...absolutely





Source: www.silexsolar.com.au

End of the line - a finished solar module



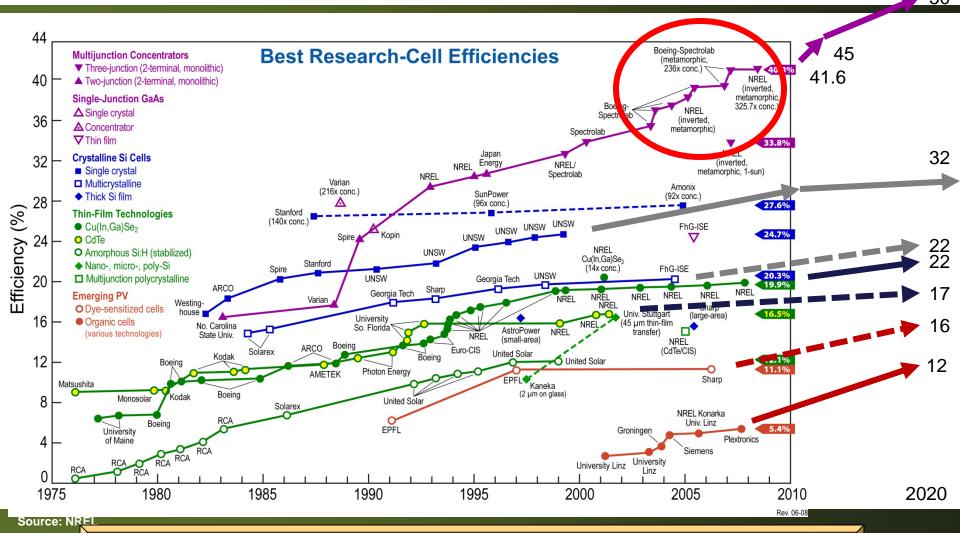


Source: www.silexsolar.com.au

Solar cell process lines in operation

While many drive efficiencies...





Is higher cell efficiency our only option?



Solar Systems Dense array...

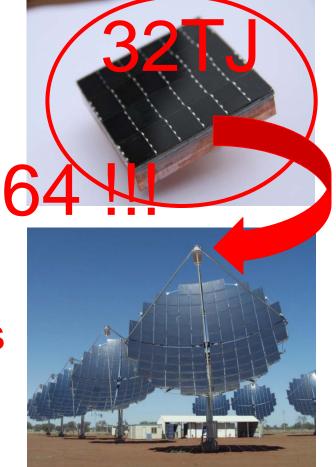




- Based on ultra-high efficiency triple junction cells
- Low upgrade cost (now ~40% cells, future ~50%)
- Low maintenance solution
- Lower PV cell operating temperature for dense
- Array technology (active vs passive cooling):
 - Extends lifetime of cell
 - Higher reliability of module
 - Higher conversion efficiency
- Flexibility

=2048 cells

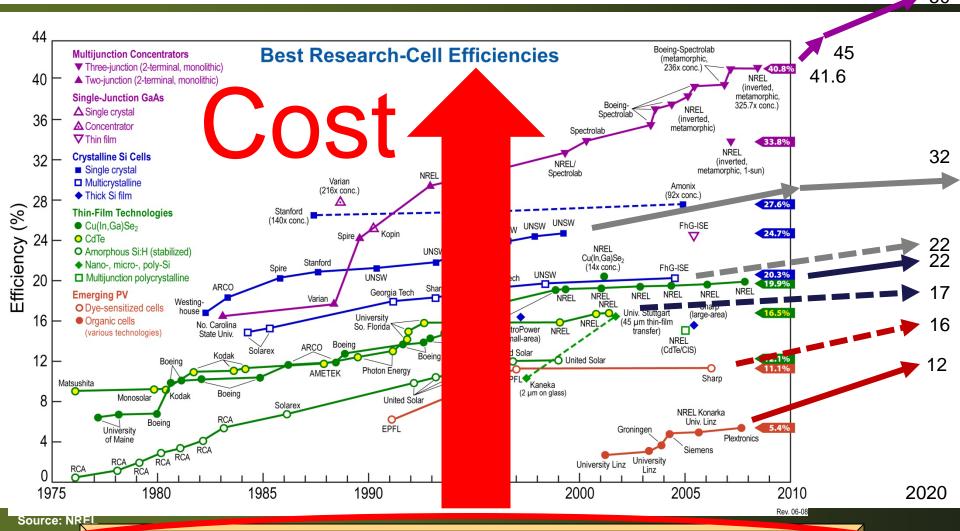
- Dish CPV first product range
- Heliostat CPV next generation product
- Potentially lowest cost solar power technology (LCOE)



2 decades of CPV experience...

Industry must keep costs down...



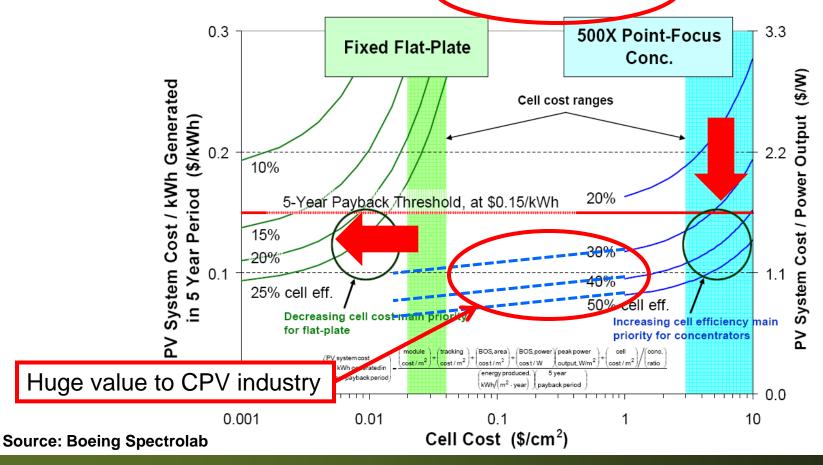


Higher efficiency → higher cost of the cell

Translucent is looking at cost...



Cell efficiency, magnification cell cost (\$/Cm2)



Can the cost of CPV approach flat plate using Si wafers?

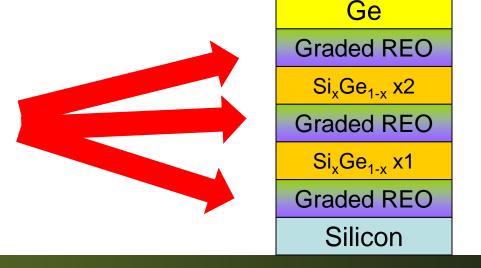
Rare earth oxides (REOs)...



- Use silicon wafer
- Grow REO then Ge
- Grow Triple Junction

Projected real world efficiencies at 500 suns 39% 42% 42% GalnP **GaInP** GalnP 1.8eV 1.8eV 1.8eV **GaAs GaAs** TJ New 1.4eV 1.4eV 1.25eV New vendors Ge 1.0eV Ge 0.7eV 0.7eV Energy (eV) prod tion tion gend

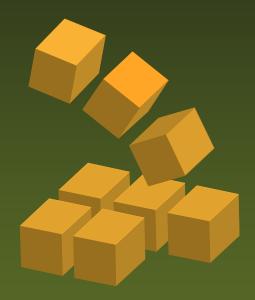
• Rare earth oxide



The race to provide low \$ substrates has begun...

TLI



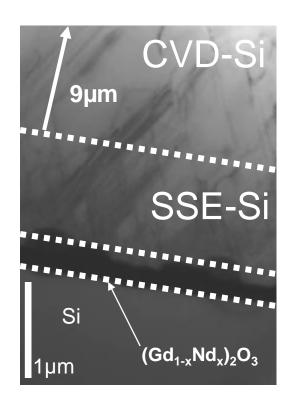


Rare earth oxides...

1st exciting moment at TLI...



- Wafers currently support industry standard Si-CVD techniques
- Up to 10 µm of good quality CVD silicon grown on Translucent wafers



10 µm silicon by ASM Epsilon CVD using TCS (<111> Si)

Natural SOI technology...

2nd exciting moment at TLI...



- Using rare earth oxides to lattice match different materials...
 - Lattice parameter of REOs is closely matched to twice the lattice parameter of silicon.
 - This enables growth of single crystal REOs on silicon without interfacial layers.
 - REOs form thermally stable interfaces with silicon even at high temperatures
 - Moisture absorption studies indicate that REOs in single crystal form are NOT hydroscopic.

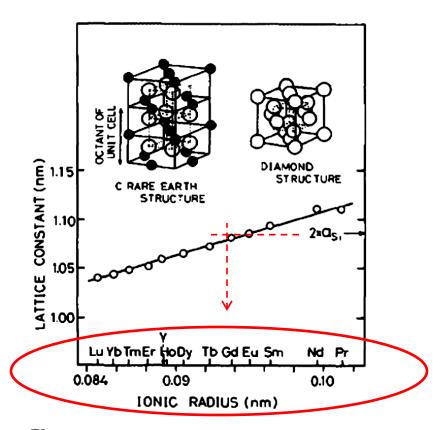


FIG. 1. Crystal structure and lattice constants of rare-earth sesquioxides.

Hitachi, J. App. Phys. 1987 Vol 61, #3, p 1030

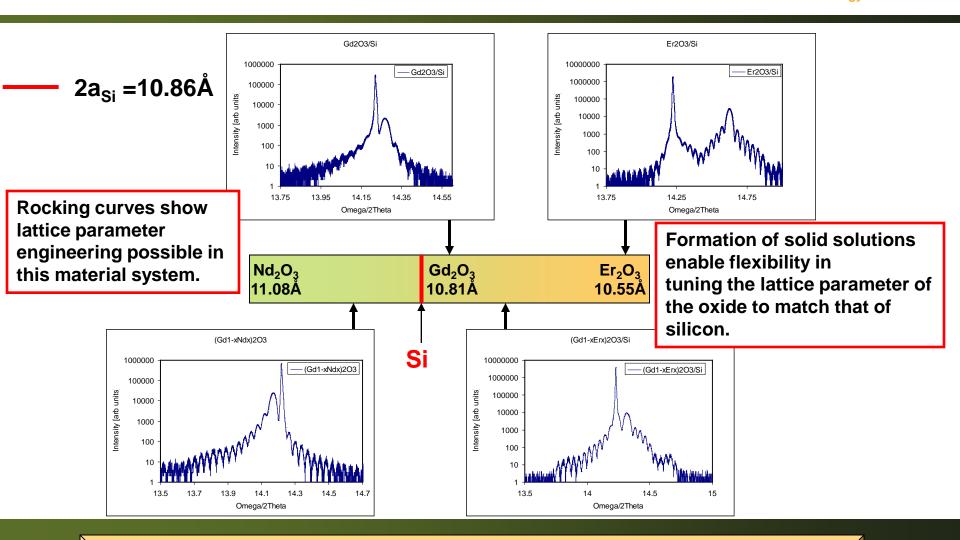
RE as a compliant lattice match layer...

Lattice parameter engineering



Translucent Inc

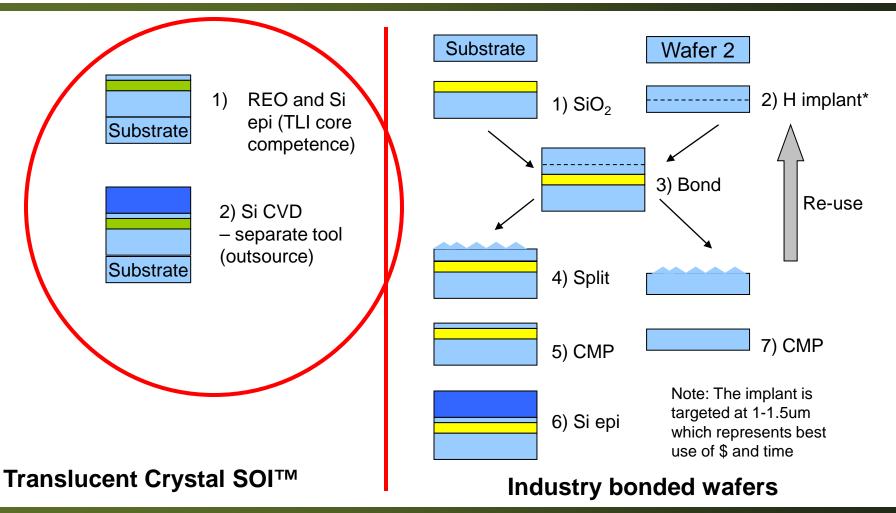
Earth Abundant Materials Technology.



High quality controllable material

Natural epi vs bonded SOI

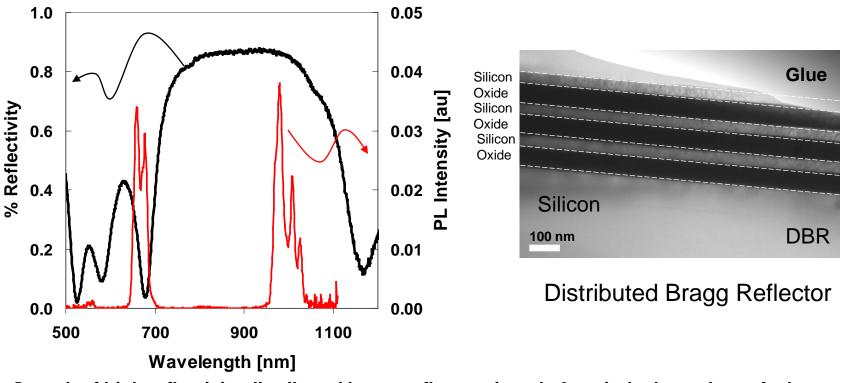




Epitaxial solution is simpler & greener...(less \$\$\$)

Use in LEDs & photonics devices





- Growth of high reflectivity distributed bragg reflectors in only 3 periods due to large Δn between REO (n=1.9) and silicon (n=3.65).
- DBR features ~90% reflectivity and a wide stop band of 200 nm.
- · Oxide layer also exhibits photoluminescence from Er.

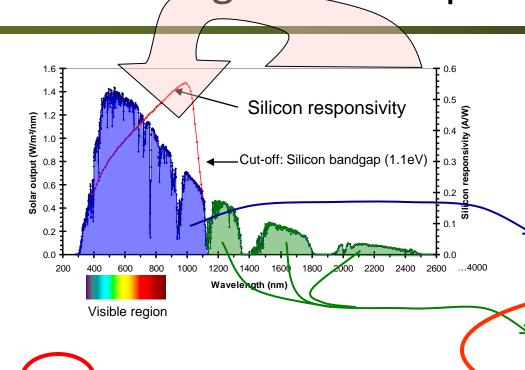
High reflectivity epitaxial DBR to improve perf

Harvesting the solar spectrum



Translucent Inc

Earth Abundant Materials Technology.



Integrating, to get the area under the graph:

 $\begin{array}{ccc} \lambda = 4000 \text{ nm} & \underline{\text{Total power density from the sun}} \\ & \text{Solar spectrum . } d\lambda = 900.27 \text{ W/m}^2 \end{array}$

<u>100.0%</u>

λ=1120 nm

Power density up to the silicon bandgap

Solar spectrum . $d\lambda = 716.76 \text{ W/m}^2$

79.6%

λ=0 nm

 $\lambda=0$ nm

λ=4000 nm

 $\lambda = 1120 \text{ nm}$

Power density beyond the silicon bandgap

Solar spectrum . $d\lambda = 183.51 \text{ W/m}^2$

20.4%

20% of the available power from the sun remains unharvested using a silicon pn junction alone.

Solar spectrum:

ASTM G173-03 Reference Spectra Derived from SMARTS v. 2.9.2 Source: http://rredc.nrel.gov/solar/spectra/am1.5/

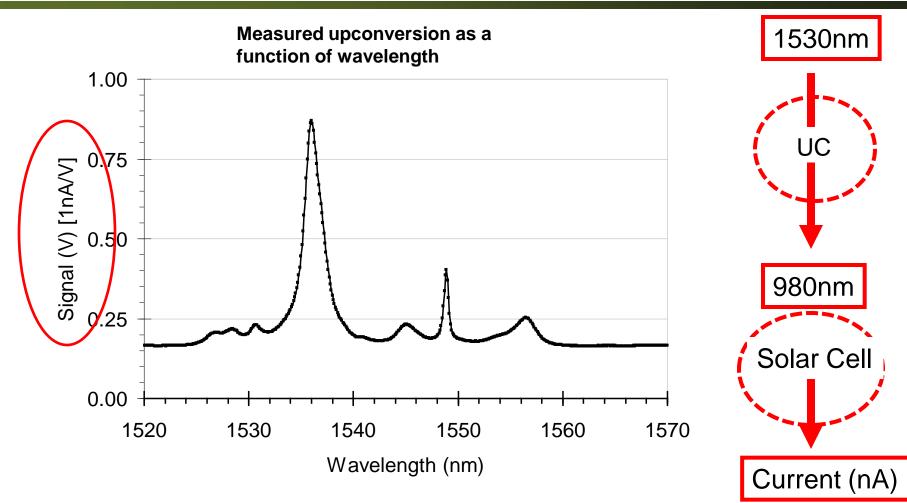
Silicon detector:

Calibration curve for a silicon photodetector (Newport 818-SL)

Can we make solar cells more efficient?

In spite of net loss: up conversion observed...





Challenge is to improve up-conversion of Er oxide

3 key takeaways...

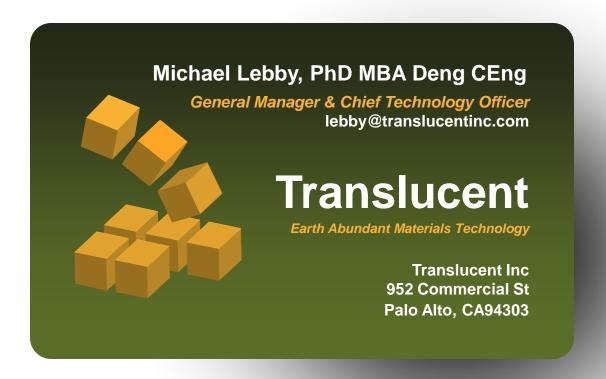


- Photonics enables many things and is part of our lifestyle
- Photonics will be designed for many products and applications
- Photonics is green and will enable new technologies and products that will also be green...

Lifestyle, photonics, green

End of presentation

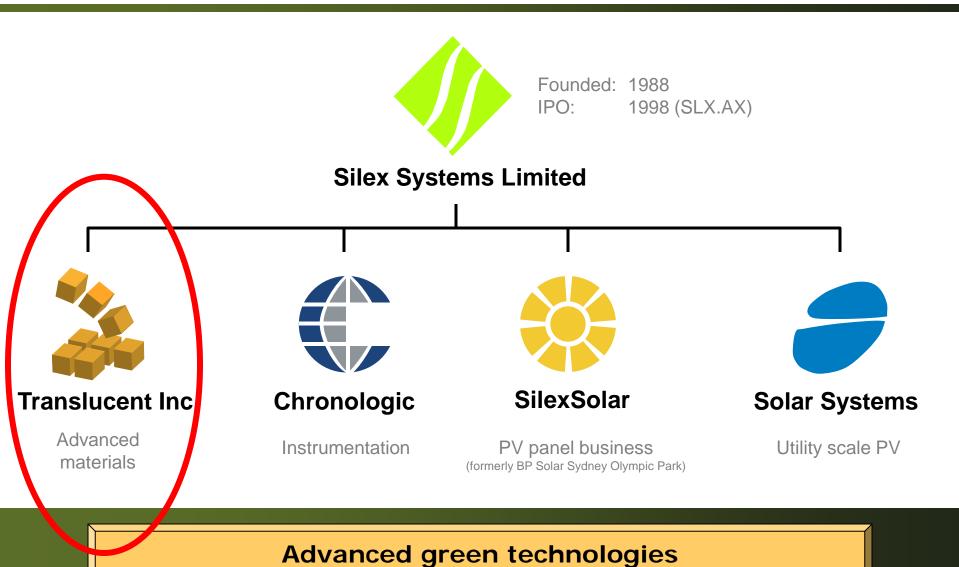




Thank you for listening

Silex Systems Subsidiaries





Translucent Inc: History



- 2001 Company founded by a postdoc from Prof. David A.B. Miller's group at Stanford University. Translucent was focussed on the development of Erbium Doped Waveguide Amplifiers (EDWAs) for the Telecommunications Industry. Investors included Silex Systems.
- 2003 Silex takes a majority ownership of Translucent Inc.
- 2004 Translucent files first SOI related patents.
- 2006 Translucent focuses on technologies for the solar energy industry.
- Michael Lebby brought in as General Manager. SOI and Ge-on-silicon is identified as key strategic directions for the company.
- 2011 SOI and solar solutions



952 Commercial St. Palo Alto, CA94303

Decade of materials R&D with rare earth oxides...

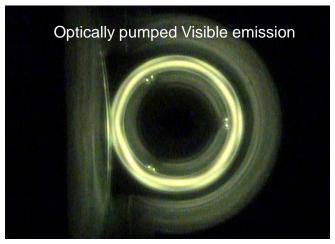


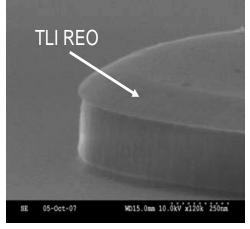
Silicon photonics

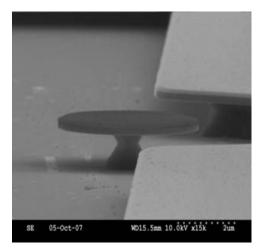
REO Photonics with DARPA



 Partner with Caltech in phase I and phase II of DARPA – EPIC program







Source - Caltech 2008 DARPA-EPIC report

Optically stimulation → need electrical for product

Impact of green display manufacturing



Element		Improvement in Product or Process		Impact
Light Efficiency Improvement		Backlight efficiency, Pixel transmittance	ļ	50 % reduction in power consumption
Backlight		Low Hg lamp, Fewer backlight lamps		30-50 % reduction in Hg content
Glass, printed circuit board, liquid crystal material, integrated circuits, sealing materials, etc.		Green component selection		Eliminate arsenic from glass, Eliminate nalogens, Eliminate brominated fire etardant
Water consumption		Low water processing		Reduce water consumption per glass area by 70%
Greenhouse gas		Low emission processes		Reduce green house gas emissions per glass area by 70%
Shipping packaging material		Redesign shipping packaging		Save 21,000 trees, 48,000 tons water, 3,000 MWhr electricity, 2,000 ton CO ₂
Shipping transportation		Maximize shipping contained loading		Save 6,300 ton ${\rm CO_2}$, 13,000 MWhr electricity
Waste production		Recycle glass, Reuse solvents, Reduce sludge, Reuse sludge		80 % waste recovery rate

Source: AU Optronics

Improving processes across the board